



Automotive 30% Club

Inspiring

— Automotive Women —

Awards 2021

Nominator's Guide



Sponsored by
Jardine Motors Group



Introduction

The Automotive 30% Club is delighted to announce the Inspiring Automotive Women awards 2021, kindly sponsored by Jardine Motors Group for the third year running.

The awards are designed to recognise and celebrate the unsung heroes of our industry and are unique in the sector, as any individual can nominate a woman within the Automotive 30% Club member companies irrespective of role or seniority, on the basis that they have **personally been inspired by them**. Winners, therefore, are likely to be working at all levels and in all areas of the sector.

There will be 31 winners selected by our independent judging panel, one of whom will be named our overall winner for 2021. The winners will announced in October, date to be confirmed.

Nominations will open at 09:00 on Monday the 6th of April and close at midnight on Friday the 25th of June 2021.

This document has been designed to guide you through the nomination form.



Getting Started

When nominating you will be asked to give evidence to support the following three traits of an Inspiring Automotive Woman, fully explaining the reasons why the woman inspires you.

Statement 1: She has inspired me because she has made a valuable contribution to the success of the business.

Statement 2: She has inspired me to progress or develop my own skills, OR, She has inspired me to aim for a better gender balance and lead an inclusive culture.

Statement 3: She has inspired me by participating in activities that aim for a greater gender balance, or by encouraging women to join or progress in the industry.

Please remember:

- To keep within the scope of the questions
- Answer each question in no more than 100 words
- If the nominee has responsibility for implementing/ promoting / communicating about gender-balance actions in her job you will need to give examples of how she is going above and beyond the usual requirements of the role

To access the nominations form please visit our website www.automotive3oclub.co.uk



Statement 1

She has inspired me because she has made a valuable contribution to the success of the business she works for.

Please explain exactly what she has done that has inspired you, being specific and as much detail as possible. You can list your evidence in a bullet point format.

Examples could include:

- Success in terms of sales or profits
- Employee engagement - committed and dedicated to the business she works for, her efforts make a difference
- Customer satisfaction - provides excellent customer service, goes above and beyond
- Drives positive change and innovation
- A pioneer in the organisation she works for
- Teamwork - has the interest of the team at heart, works for the good of the team
- Loyal service - a loyal employee, has been with the company for a number of years and is dedicated to the business she works for
- An ambassador for the company

Statement 2

She has inspired me to progress or develop my skills, OR, She has inspired me to aim for a better gender balance and lead an inclusive culture.

Please explain what she has done and give details as to how she has inspired **you** to progress further in **your** career or to develop **your** skills.

OR if you are completing this form as a top executive, please state how she has inspired **you** to aim for a better gender balance and **lead** an inclusive culture.

Remember this statement focuses on how she has inspired **you** to better **your** skills. Be as specific as possible and you can list your evidence in bullet points if you wish.

Examples could include:

- Giving you advice or encouraging you to apply for promotion
- Being your mentor or sponsor
- Being a positive role model for you in her job
- Actively helping you to develop your skills
- Inspiring or supporting you to create a gender balance plan

Statement 3

She has inspired me by participating in activities that aim for a greater gender balance, or by encouraging other women to join or progress in the industry.

For this statement please explain the specific examples of what activities **she has been involved in** that have inspired you. In bullet point format please give as many examples as you can.

Examples could include:

- Leading / belonging to a women's / diversity network
- Speaking at diversity and inclusion events
- Taking part in the Automotive 30% Club outreach activities or volunteering in schools with the aim of inspiring youngsters to join the automotive sector
- Writing articles / blogs to encourage other women to join the sector
- Taking part in initiatives to attract female recruits
- Mentoring / coaching / sponsoring other women
- Participating in e.g. International Women's Day or Women in Engineering Day events
- Actively supporting gender balance activities on social media

Personal Statement

Finally, please provide a personal statement which summarises why the person you are nominating for an Inspiring Automotive Women Award has inspired you personally and the impact this has had on you. This is your opportunity to fully express the sentiment that supports your nomination that perhaps may not have been captured in the other questions.

Frequently Asked Questions

Can I nominate more than one woman?

Yes, please do.

The woman I want to nominate doesn't work within the Automotive 30% Club member companies – can I still nominate her?

Only women who work within the Automotive 30% Club member companies can be nominated. To see a full list of these companies, please click [here](#).

Do the women being nominated have to be from a particular level in the business or can I nominate anyone?

Women nominated can be from across all levels of the business, irrespective of role or seniority. She can be at the start of her career or have worked in the sector for many years.

What happens once I have submitted my nomination?

You will receive a notification email to say your entry has been submitted. The woman you have nominated WILL NOT be notified.

When will the successful candidates be announced?

Winners will be publicly announced in October. They will have been notified along with their CEOs / MDs (under a strict embargo) by the end of July. Those who are unsuccessful will not be notified individually, nor will the reason be given for an unsuccessful entry.

Disqualification of Submitted Forms

Please note, nominations which include the following will be rejected and will not go through to the judging phase:

- The same repeated single response in answer to two or more of the statements
- A response to a statement is left blank.
- The response does not relate to the scope of the statement.



Automotive 30% Club

Inspiring

— Automotive Women —

Awards 2021



Sponsored by
Jardine Motors Group