



Inspiring

E - Zine

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TOYOTA

About

The Automotive 30% Club officially launched the Inspiring e-zine, sponsored by Toyota (GB) Plc, in March 2019. Our aim is to become the digital platform that connects individual women's networks or development groups together into a "Super-Network", and for it to become the go to place for motivational advice and guidance for women across the entire automotive sector.

Inspiring e-zine is housed on the Inspiring Automotive Women pages of the Automotive 30% Club website. Users are encouraged to subscribe upon entering the e-zine which then leads them to view our published content. This includes; interviews, articles, podcasts and webinars featuring Inspiring Automotive Women and our male advocates and allies; motivational tips, advice and guidance, and information about cross sector initiatives and women's network activities.

By subscribing, you automatically become a member of our Inspiring Super-Network. This enables you to be invited to participate in virtual meetings, access podcasts and webinars and read all about our activities on the Inspiring e-zine.

If you haven't already, please subscribe for FREE [here](#), and encourage your friends and colleagues to do so too!

How can I be featured?

As part of our strategy we want to 'name and fame' our automotive colleagues who are inspiring others, and they will share their experience and advice with our subscribers.

We will also welcome articles and blogs penned by members of our Inspiring Super-Network. Topics could include your personal stories or observations, activities in your internal women's network, events internally to encourage female employees to progress, and awards to recognise the contribution of female employees.

Please email our Inspiring Super-Network Nicola Thompson: nicola@automotive3oclub.co.uk for further information.

How can I link with the Inspiring e-zine on social media?

There are many ways you can link with the Automotive 30% Club and Inspiring e-zine on social media, here is a list of our accounts:

- LinkedIn - @automotive thirty percent club
- Twitter - @auto3oclub
- Instagram - @inspiring.ezine
- Facebook - @auto3oclub



"We hope you enjoy reading and listening to our published content on the Inspiring e-zine." - Victoria Trudgill, Editor of the Inspiring e-zine

